**Appointment Setting:**

**Expedite revenue with strategic lead generation**

Salesup provides lead generation services that help accelerates the performance of your organization. Let us take care of your cold calling and let your sales team focus on hot opportunities.

Typically a sales team spends most of their productive time in fixing appointments, so at Salesup we convert suspect into prospect and your sales teams convert prospect into business.

Our experienced lead generation team is very effecting at qualifying your target accounts and setting appointments, which are then converted into qualified business opportunities by your organization.

You can quickly increase your inside sales team to any size, from one representative to an entire team to grow your pipeline and increase revenue by minimizing operational cost.

Lead generation service is based on your company’s products or solutions and target audience. Lead generation service is fully customizable as per your needs, but would typically include:

* Dedicated resource trained on your line of business. Each Salesup professional becomes an integral part of your sales team.
* Integration with your sales team and entering contact details in your CRM, if applicable.
* Profiling of your current and your prospect to develop a targeted approach.
* Salesup resource could use your existing prospect list to work on or you can use Salesup Contact Discovery services to build a custom prospect database.
* Weekly reporting and meetings with the sales team and or the management to discuss the performance for the week and plan out the strategy for the coming weeks.

Salesup has a track record of outstanding work. Our agents typically set around 3-4 appointments per week. With Salesup you can be the change you want to be. For pricing options and more information, contact us at [sales@salesupp.com](mailto:sales@salesupp.com)